



PDI Fuel Pricing B2B

Optimize Fuel Pricing to Gain Insight & Maximize Your Margins

One system to price every segment of your business and give you control and flexibility

PDI Fuel Pricing is built to handle the diversity of wholesale business channels with custom strategies and formulas to assess what volume impacts will be for every price change. Our optimization experts help you determine the best profitability strategy for your business.



Rapidly Price Spot,
Rack and Term
Business



Effectively Manage
Multi-Channel Customer
Communication



Optimize
Customer Profitability



Seamless Integration
to HQ Systems



“We now have the ability to adjust pricing within defined parameters, which is important, and we can be entirely self-managing or call on PDI Fuel Pricing for advice, recommendations and options.”

-Site Manager

PDI Fuel Pricing B2B

- Tools and analytics for better decision making
- Effectively manage diverse channels and pricing methods
- Reduce the complexity of wholesale pricing with the help of our pricing experts
- Easy, intuitive pricing strategies based on data trends
- Set up a smooth workflow with user roles and approvals
- Built-in, robust cost management and calculation system

100,000+
B2B
Locations

50+
Countries

35+
Years of
Experience

Master Your Pricing Process with PDI B2B Pricing



Handle a variety of wholesale pricing channels and methods



Rapidly finalize your price decisions at the end of the day, manage exceptions, and publish instantly



Model and analyze contract deal profitability before making a commitment



Use smart market indexes and pricing tactics through the complete cost system



Gain access to an extensive analytics library



Improve the customer pricing experience through customer communication portals

